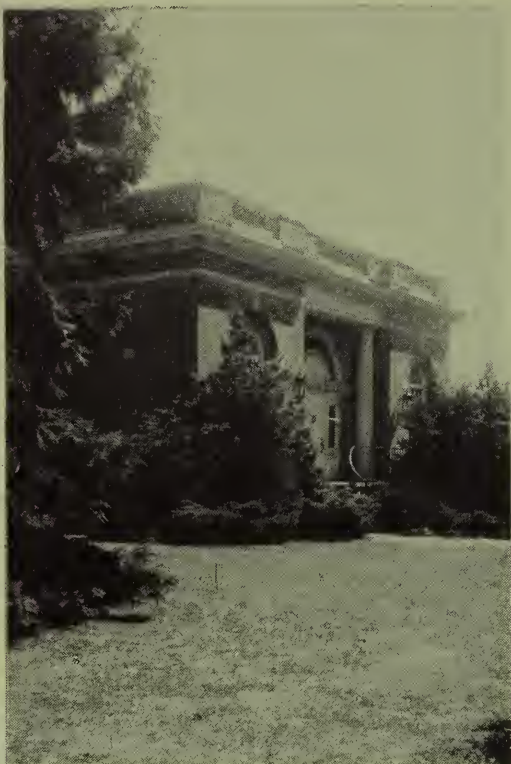


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SCHOOL OF DESIGN

THE CRAPO GALLERY



SWAIN SCHOOL OF DESIGN

Incorporated 1881
Not for Profit

The Swain School of Design founded in 1881 operates under the will of its founder, William W. Swain. Registration fees are assessed each student, as set forth elsewhere in this catalog, as a guarantee of faithful attendance and earnest endeavor. The school is a Charter Member of the American Federation of Arts, and holds the distinction of being the oldest private school in the State devoted entirely to the teaching of Art.

The curriculum of the school includes, in addition to the four year diploma courses in Commercial Art and Fashion Illustration, Evening and Saturday morning classes. During a part of each winter, a series of Evening Extension Courses is offered, requiring a minimum of attendance.

The courses of study included in the curriculum offer opportunity for systematic training in art and its application to commerce and trade.

TRUSTEES

Charles F. Broughton, President

William Tallman, Vice-President

Oliver Prescott, Jr., Secretary and Treasurer

Mrs. John M. Bullard

Theodore H. Rice

Mrs. W. Gordon Hughes

Mrs. Palmer Scott

George C. Perkins

W. Julian Underwood

OFFICERS of ADMINISTRATION

Director HIRAM R. HAGGETT

Registrar ALDA ALVES



ENTRANCE REQUIREMENTS

Applicants for admission to the Day Division will be interviewed at the School and must bring with them samples of their work and also three letters from reputable persons in regard to their character and background. A High School diploma is not required. All students accepted for admission to the Division will be on probation for the first semester and at the end thereof will be dismissed, unless they satisfactorily meet the standards of work and character which the School requires. Prior training in the arts is not required, but earnestness of purpose and high moral character are insisted upon.

Applicants for the Evening Division accepted on approval of the Director.

DIPLOMA REQUIREMENTS

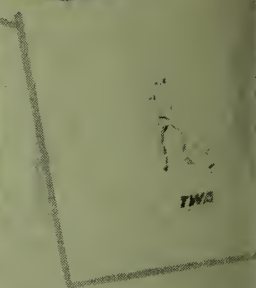
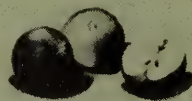
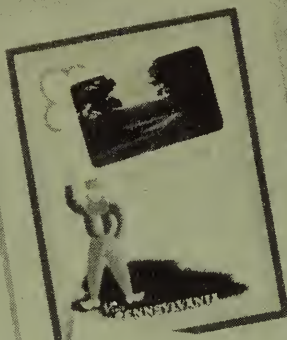
Candidates for the diploma are required to complete a four year course of study. Applicants must have passed their sixteenth birthday. Although a high school diploma is not necessary, preference will be given to high school graduates. Students transferring from other schools may be entitled to an advanced rating.

No professional subject will be included during the first year. Students are required to devote not less than ten hours per week for three years to their major subject or field of concentration.

Students whose absences equal twenty per cent of the total class sessions, in any one subject, will receive no credit for the course and must repeat the course should it be one required for graduation.

An average grade of C is required for graduation.

Registration:	Second week of September.
FIRST SEMESTER:	First Semester begins third Monday in September, ends third Friday in January.
Columbus Day:	Classes suspended.
Armistice Day:	Classes suspended.
Thanksgiving recess:	Classes close at twelve noon on Wednesday before Thanksgiving and resume on the following Monday.
Christmas recess:	Classes close on the Saturday before Christmas at 11:30. Return first Monday after New Year's Day.
SECOND SEMESTER:	Second Semester begins third Monday in January.
Washington's Birthday:	Classes suspended.
Spring recess:	Third Monday in March. Classes resumed fourth Monday in March.
Good Friday and Patriot's Day:	Classes suspended.
Final classes:	The third Friday in May.



FASHION ILLUSTRATION

Students are adequately prepared to meet the exacting demands of the publishers of fashion and pattern periodicals, clothing manufacturers, fashion art service bureaus, agencies and newspapers.

The preparation herein afforded assures the student of acceptance in a field where creative ability and imagination are invaluable. The fashion illustrator creates the demand and is largely responsible for public acceptance of new styles and products in the fashion field.



Smooth...

AMOCO

FASHION ILLUSTRATION

COMMERCIAL ILLUSTRATION

COMMERCIAL ART

Commercial Art is recognized today as a valuable adjunct to business. Illustration and design which vividly impress the buying public, advertising booklets, catalogs and the various forms of printed matter sent through the mails are being used more and more in advertising and sales promotion.

You learn by experiencing actual problems through which the instructors are able to develop your ability to follow through on a complete project in its various stages of preparation. You will experience every possible Commercial art problem and work in a comprehensive variety of media that will assure your placement in the field.

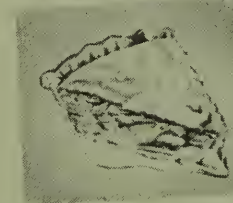




ARIZONA

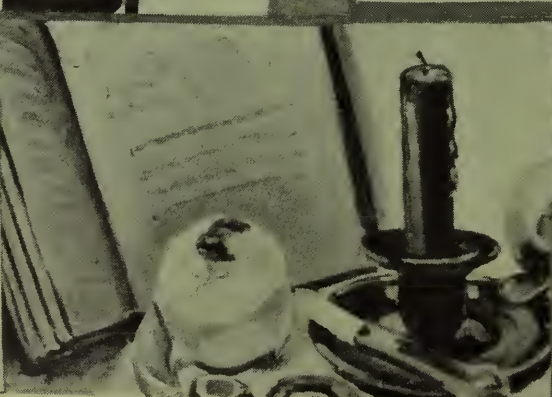
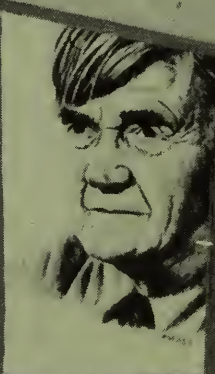
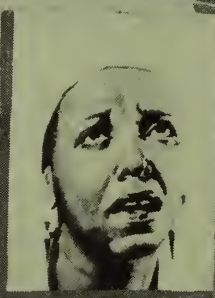


TOPS MY SHOPPING LIST



ALL OCCASION DESSERT

Pillsbury's BEST



REGISTRATION FEES

ALL FEES ARE PAYABLE IN ADVANCE

Day Division \$150.00 per year
*Evening Division 30.00 per year

*Saturday Division 20.00 per year
*Hobby Classes (Wed. - Day) 40.00 per year

(Day and Evening Division fees may be paid in one or two installments at the beginning of each semester. Saturday fees may be paid in one or three installments.)

*Post registration withdrawals are made upon the enrollees responsibility and no refunds will be made thereupon.

CLASS SCHEDULES

Full time Day Classes will be in session from 9:00 A. M. to 2:45 P. M. Luncheon period from 11:30 A. M. to 12:15 P. M.

ADMITTANCE TO CLASSES WILL BE REFUSED UNLESS REGISTRATION FEE IS PAID.

Evening Classes (Monday and Thursday) from 7:00 to 9:00.

All Saturday Morning Classes from 9:30 to 11:30.

All Special Classes (Monday and Thursday) from 7:00 to 9:00 P. M.

Drawing Board Rental
(50 cents refunded) \$2.00

Locker Rental — Saturday Classes
(25 cents refunded for key) \$ 1.25

Locker Rental per Year, Day or Evening
(25 cents refunded for key) 2.25

Laboratory Fee
(Day Classes) 5.00

Day Division students who fail to enter course after registration will be charged \$10.00 clerical fee. Those who withdraw will receive refund consistent with time remaining and will be charged \$10.00 clerical fee. No refund will be made in the event that the student is forced to leave because of unsatisfactory grades.

SWAIN SCHOOL OF DESIGN

Name

Address

Birth Date and Age

Previous Education

Educational Objective

Course Applying For

A P P L I C A T I O N

FASHION ILLUSTRATION

	Clock	Credit
FRESHMAN		
Color Theory and Design	7½	4
Composition	2½	2
Drawing and Painting	7½	3
Perspective	2½	2
Appreciation of Art	2½	2
Three dimensional Design	2½	2
	25	15
SOPHOMORE		
Anatomy	2½	2
Lettering	2½	2
Life I	5	2
Oil Painting	5	2
Rendering Techniques	5	3
Applied Design	2½	2
Advertising Layout	2½	2
	25	15
JUNIOR		
Production Techniques	2½	2
Principles of Advertising	2½	2
Water Color	2½	1
Life II	5	2
Fashion Illustration	5	3
Wash Drawing	2½	2
Texture Rendering	5	3
	25	15
SENIOR		
Life III	5	2
Thesis	12½	8
Fashion Illustration	2½	2
Accessories and Layout	2½	2
*Elective	2½	1
	25	15

COMMERCIAL ILLUSTRATION

	Clock	Credit
FRESHMAN		
Color Theory and Design	7½	4
Composition	2½	2
Drawing and Painting	7½	3
Perspective	2½	2
Appreciation of Art	2½	2
Three dimensional Design	2½	2
	25	15
SOPHOMORE		
Anatomy	2½	2
Lettering	2½	2
Life I	5	2
Oil Painting	5	2
Rendering Techniques	5	3
Applied Design	2½	2
Advertising Layout	2½	2
	25	15
JUNIOR		
Production Techniques	2½	2
Principles of Advertising	2½	2
Water Color	2½	1
Life II	5	2
Commercial Illustration	5	3
Oil Painting II	2½	2
Texture Rendering	5	3
	25	15
SENIOR		
Life III	5	2
Thesis	12½	8
Commercial Illustration	2½	2
Industrial Design	2½	2
*Elective	2½	1
	25	15

EVENING CLASSES

The Evening Classes form an important department of the school. Those who are employed during the day, or for other reasons are unable to attend the Day School, are offered substantially the same opportunities as students enrolled in other departments of the school.

The Evening Classes include instruction in the essentials of drawing and painting. Students have the privilege of selecting their own subject matter and field concentration. The instructors willingly cooperate to arrange a program of study to meet special requirements. The minimum age limits for students entering the Evening Classes is sixteen years. Certificates of accomplishment are awarded students completing four years of systematic study.

CLASS SCHEDULE